



True Spec Newsletter

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True Craftsmanship Endures™

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TREEISLAND.COM

Tree Island Launches New Website

Diligently working over the last 6 months the Tree Island team partnered with UpanUp Studios out of Victoria, British Columbia.

Tree Island Introduces a new 'all brands' inclusive site that delivers current events, downloads and full information! Check it out!



Tree Island Welcomes New Distribution Manager Brendan Moloney

"As our business continues to grow we must ensure all our customers expectations are met. We needed the right person to fill the position of Distribution Manager . Having Brendan Moloney on board gives them that great level of service that Tree Island is all about!" Mark Happach—Construction Division Manager.



Brendan comes from the building products side of the business. With a proven track record and Brendan is sure to enhance our fastener side of the business. His past positions are most recently with Fiberon as their sales director, and before that with Heico and BMD.

Builders Corner

- We are looking for contractors to test the TrueSpec brand. Become a certified TrueSpec contractor.

Inspectors Corner

- Tree Island recognizes the movement favoring building products with structural value having an ICC report. This gives Engineers, Builders and Distributors security of a product that can be measured. TrueSpec's ICC ESR report # is 1768

Specifiers Corner

- WoodWorks solution fairs have seminars and exhibit halls all dedicated to buildings designed with wood. TrueSpec will be supporting WoodWorks with booths, and presentations

Construction Defects—Rough Carpentry Tops The Category List

Below is a comprehensive list of categories that have construction defects by percentage .

Structure -Rough Carpentry	15%
Roofing	8%
Fire Assemblies	8%
Windows	7%
Lath & Plaster	5%
Site Drainage	5%

With rough carpentry topping the list gives us an insight to how vulnerable the structure itself is for issues. The role nails play with

wood framed rough carpentry you need to be as accurate as possible diminishing exposure to liabilities. TrueSpec with its head ID is one of the best products in the industry assisting in eliminating that exposure!

TrueSpec is available in the Western US, Domestic Made and is ICC approved. All 3 of these combined with a head ID system make it the best gun nail to have on site! The TrueSpec brand is manufactured at Halsteel

Contact Us

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Coming up... Presentations and Information

Upcoming Shows

- WoodWorks—Long Beach, CA—Feb 26th
- WoodWorks—Seattle,

US Housing Starts Single Family Units

2012	780,000
2013	900,000
2014	1,060,000 est.

The 3 Reasons To Use TrueSpec...

1. Head ID
2. ICC Approved
3. Domestic Made

Need us to contact an Engineer, Architect or Contractor. We do product knowledge seminars. Let us know...

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